



Be in to Win | Join Us | Network | Have Fun!

This is a great opportunity for businesses to get together at the opening Saturday of the winter racing season and host your clients or staff for an exciting day at the races.

Come and join with other Bream Bay businesses for a fun afternoon of thoroughbred racing.

Register your sponsorship and be in the draw to win one of the race names for Saturday's June 8th race meeting at Ruakaka. Every business that enters can join in the hospitality on the day.

IT WORKS JUST LIKE A RAFFLE

Win Both Business Exposure and a Hospitality Package

Register your business and you are invited to attend the lucky draw for the eight prizes of a race name, advertising and reserved table with hospitality at the June 8 race meeting. The draw will take place on or about Thursday 16 May after Close of Business at a Bream Bay venue to be determined. We will let you know and ask for RSVP's. Attendance is not mandatory. Drinks and nibbles provided.

The Draw

Prizes are drawn in reverse order of the stake money allocated to each race – there are 2 x \$40,000; 5 x \$35,000; and 1 x \$20,000 valued races.

With the raffle draw weeks prior to the event, each business can plan for the raceday and invite guests if they have won a hospitality table. All businesses, (subject to availability) can buy additional tickets if they wish to build the numbers in their group but get in quick as tables fill up fast.

Everyone gets to celebrate with lunch and hospitality in the function rooms on the raceday with a minimum of two guests per business PLUS the eight prize winning teams receive significant promotional benefits. **Full details of prizes over page.**

Each business race name receives national promotion through Trackside television and the racing and betting media outlets.

First Prize – \$40,000 “*Business Name*” Bream Bay Cup

Second Prize - \$40,000 “*Business Name*” Bream Bay Sprint

Enjoy the following benefits:

- Race name to the feature \$40,000 Open 2100m (first prize) or \$40,000 1400m (second prize) race resulting in the display of the name throughout race form guides, betting lists and on Trackside TV throughout NZ and Australia.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage at sponsors expense).
- Reserved table of ten (10) in Bonecrusher Lounge with 30 drink vouchers for the Bream Bay business lunch function on race day.
- Photo, trophy presentation and celebratory drinks with winning connections in Dean Logan Winners Circle after your race.
- Display of temporary banners, flags and signage as agreed for the race meeting.

Third to Seventh Prize – \$35,000 “*Business Name*” Race

Eighth Prize \$20,000 “*Business Name*” Race

Enjoy the following benefits:

- Naming right to one of five \$35,000 races and one \$20,000 race on the day.
- Full page space for advert in racebook on the day and logo displayed on big screen.
- Allocated signage space in parade ring for 12 months (signage cost at sponsors expense).
- Reserved table of eight (8) with 24 drink vouchers for Bream Bay business lunch function on race day.
- Photo presentation and celebratory drinks with winning connections in Dean Logan Winners Circle.
- Display of temporary banners, flags and signage as agreed for the race meeting.

NON-DRAWN BUSINESS SUPPORTERS

If your business misses out on a race name you receive as a minimum, on the raceday, two guest invites to the race day luncheon with six drink vouchers at a shared table. You may also purchase discounted guest tickets for lunch to make a larger group (subject to availability). Your logo will be displayed in the racebook and on the big screen on course.

REGISTRATION/SPONSORSHIP FEES 2024

Registration Sponsorship cost is \$395 plus gst per business or discounted for members of NorthChamber Bream Bay at \$375 plus gst. The fee is payable by Wednesday 15th May 2024 (day before the draw takes place).

CONDITIONS OF ENTRY

Entry is subject to payment of the sponsorship on time.

Race name must conform to NZ Thoroughbred Racing naming conditions.

The actual race number and type is subject to the final race acceptances and outside the control of the Club.

Display of race names other than by the Club are by third parties and may be subject to variation.

Any signage must be approved by the Club before being put in situ.

The event is an outside sporting event with its conduct controlled by NZTR and may be subject to changes during inclement weather conditions.

WHAT TO DO NOW?

RSVP YES by emailing: info@ruakakaracing.co.nz

In the email provide us with your business's contact person details, confirm if member of NorthChamber Bream Bay and we will send an invoice.

OR

Pay by Direct Credit for total of **\$395 plus gst** (\$454.25 gst incl) *or*

\$375 plus gst (\$431.25 gst incl) *if member of NorthChamber Bream Bay to:*

Whangarei Racing Club Inc

ANZ Account No: 01 0495 0001995 00

Use identification: BB + your business name

An invoice of Sponsorship Paid will be then forwarded to the business.

Contact:

Rebecca Swords | Whangarei Racing Club

Operations Manager

P 09 432 7249 | **M** 0274 334 498

E info@ruakakaracing.co.nz

W ruakakaracing.co.nz

